

| <b>FORM PTO-1449</b>                   |               |            | Attorney Docket:<br>3553-4018       |       | Serial No.:<br>09/252,574 |             |
|--|---------------|------------|-------------------------------------|-------|---------------------------|-------------|
| <b>INFORMATION DISCLOSURE CITATION</b> |               |            | Applicant:<br>Jay S. Walker, et al. |       |                           |             |
|  |               |            | Filing Date:<br>02/18/99            |       | Group Art Unit:<br>2165   |             |
| <b>U.S. PATENT DOCUMENTS</b>           |               |            |                                     |       |                           |             |
| Examiner Initial                       | Patent Number | Issue Date | Name                                | Class | Sub-Class                 | Filing Date |
| NDR                                    | 5,640,390     | 06/17/97   | Sakamoto et al.                     | 370   | 346                       |             |
| NDR                                    | 5,758,328     | 05/26/98   | Giovannoli                          | 705   | 26                        |             |
| NDR                                    | 5,822,737     | 10/13/98   | Ogram                               | 705   | 26                        |             |
|  |               |            |                                     |       |                           |             |
|  |               |            |                                     |       |                           |             |
|  |               |            |                                     |       |                           |             |
|  |               |            |                                     |       |                           |             |
|  |               |            |                                     |       |                           |             |
|  |               |            |                                     |       |                           |             |
|  |               |            |                                     |       |                           |             |
|  |               |            |                                     |       |                           |             |

| <b>FOREIGN PATENT DOCUMENTS</b> |               |            |         |                                 |           |  |
|---------------------------------|---------------|------------|---------|---------------------------------|-----------|--|
| Examiner Initial                | Patent Number | Issue Date | Country | Class                           | Sub-Class | Translation  |
| NDR                             | 98/10361      | 03/12/98   | WO      | <del>                    </del> |           | <input type="checkbox"/> Yes <input type="checkbox"/> No |
|                                 |               |            |         |                                 |           | <input type="checkbox"/> Yes <input type="checkbox"/> No |
|                                 |               |            |         |                                 |           | <input type="checkbox"/> Yes <input type="checkbox"/> No |
|                                 |               |            |         |                                 |           | <input type="checkbox"/> Yes <input type="checkbox"/> No |
|                                 |               |            |         |                                 |           | <input type="checkbox"/> Yes <input type="checkbox"/> No |
|                                 |               |            |         |                                 |           | <input type="checkbox"/> Yes <input type="checkbox"/> No |
|                                 |               |            |         |                                 |           | <input type="checkbox"/> Yes <input type="checkbox"/> No |
|                                 |               |            |         |                                 |           | <input type="checkbox"/> Yes <input type="checkbox"/> No |

| <b>OTHER DOCUMENTS (continued)</b>   |  |
|--|--|
| NDR  | Gibson, R., et al., "Marketing: Fast-Food Chains Hope Diners Swallow New 'Value' Menu of Higher-Priced Items," <u>The Wall Street Journal</u> , March 13, 1992, page B1. |
| NDR  | Anonymous, "Another Reason to Love Those Affluent Customers," <u>Jewelers' Circular-Keystone</u> , Vol. CLXX, No 7, page 64, July 1999.                                  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Examiner   | Date Considered (Originally considered)<br>October 10, 2001 July 6, 2001   |
| EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP §609<br>Draw line through citation if not in conformance and not considered<br>Include copy of this form with next communication to Applicant |  |